

ETCHING



Wines & Spirits



ASI 52775
PPAI 335914
UPIC ETCHWINE
SAGE 67954

750 ml
Champagne
1 Color Etch



750 ml
Cabernet
2color Etch
and Label Art



750 ml
Chardonnay
1 Color Etch



2010 COUNSELOR®
PRODUCT DESIGN
AWARD WINNER
Awards Category
Organic Olive Oil



750 ml
Cabernet
Sauvignon
Signature
Golf Hole



187 ml Sparkling Wine
2 Color Etch



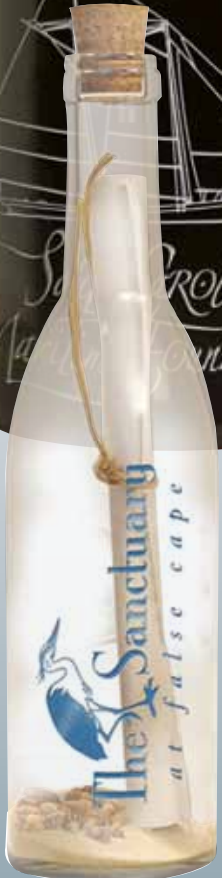
750 ml Organic Extra
Virgin Olive Oil
1 Color Etch



750 ml Balsamic
Vinegar
2 Color Etch



Maple Syrup Star
1 Color Etch



Message in a Bottle
1 Color Etch

The price list is in effect January 2011 and supersedes all previous pricing.

Wine Options

PRODUCT CODE NUMBERS			
WINES	187 ml	750 ml	1.5 L
CHAMPAGNE/SPARKLING	1011 M	1016 M	1015 M
CABERNET SAUVIGNON	1020 M	1013 M	1018 M
CHARDONNAY	1021 M	1017 M	1014 M
NON-ALCOHOLIC PRODUCTS	187 ml	750 ml	1.5 L
CHAMPAGNE/SPARKLING	1012 M	1019 M	N/A
RED	N/A	1022 M	N/A
WHITE	N/A	1023 M	N/A

CUSTOM FULL-COLOR LABEL PRICING NEW - NOW ON VINYL				
<i>Item</i>	12-36	37-144	145-299	300+
187 ml	15.00	12.00	9.50	8.25
750 ml	28.00	24.00	21.00	18.00
1.5 L	40.00	36.00	33.00	30.00
No hidden charges! Setup only \$60 (G) with EPS Art Provided.				C C C C

DEEP ETCHED ONLY PRICING				
<i>Item</i>	12-36	37-144	145-299	300+
187 ml	23.00	19.00	16.00	14.50
750 ml	38.00	34.00	30.00	27.00
1.5 L	52.00	48.00	45.00	41.00

DEEP ETCHED - 1 COLOR PRICING				
<i>Item</i>	12-36	37-144	145-299	300+
187 ml	26.00	22.00	20.00	18.00
750 ml	44.00	40.00	36.00	32.50
1.5 L	58.00	54.00	51.00	47.00

DEEP ETCHED - 2 COLOR PRICING				
<i>Item</i>	12-36	37-144	145-299	300+
187 ml	30.00	26.00	24.00	22.00
750 ml	49.00	45.00	41.00	38.00
1.5 L	64.00	60.00	57.00	53.00

DEEP ETCHED - 3 COLOR PRICING				
<i>Item</i>	12-36	37-144	145-299	300+
187 ml	n/a	n/a	n/a	n/a
750 ml	55.00	51.00	47.00	44.00
1.5 L	70.00	66.00	63.00	59.00

4+ COLOR - CALL FOR PRICING				
No hidden charges! Etching setup only \$125 (G) with EPS Art Provided.				CCCC

Olive Oil and Balsamic Vinegar

Imported from Italy!



<i>Item</i>	Organic Extra Virgin Olive Oil, 750 ml	Antica Abbazia Extra Virgin Olive Oil, 750 ml	Golden Extra Virgin Olive Oil, 500 ml	Balsamic Vinegar, 500 ml
<i>Item #</i>	1075	1076	1079	1077

★ ORGANIC EXTRA VIRGIN OLIVE OIL, 750 ML				
<i>Item</i>	12-36	37-144	145-299	300+
Label Art	34.00	31.00	27.00	24.00
Etch Only	42.00	38.00	35.00	32.00
1 Color Etch	47.00	43.00	40.00	37.00
2 Color Etch	52.00	48.00	45.00	42.00
3 Color Etch	58.00	54.00	51.00	48.00

ANTICA ABBAZIA EXTRA VIRGIN OLIVE OIL, 750 ML				
<i>Item</i>	12-36	37-144	145-299	300+
Label Art	32.00	28.00	25.00	22.00
Etch Only	40.00	36.00	33.00	30.00
1 Color Etch	45.00	41.00	38.00	35.00
2 Color Etch	50.00	46.00	43.00	40.00
3 Color Etch	56.00	52.00	49.00	46.00

GOLDEN EXTRA VIRGIN OLIVE OIL, 500 ML				
<i>Item</i>	12-36	37-144	145-299	300+
Label Art	27.00	23.00	21.00	19.00
Etch Only	37.00	33.00	29.00	26.00
1 Color Etch	42.00	38.00	34.00	31.00
2 Color Etch	47.00	43.00	39.00	36.00
3 Color Etch	53.00	49.00	45.00	42.00

BALSAMIC VINEGAR, 500 ML				
<i>Item</i>	12-36	37-144	145-299	300+
Label Art	24.00	21.00	18.00	15.00
Etch Only	32.00	28.00	25.00	22.00
1 Color Etch	37.00	33.00	30.00	27.00
2 Color Etch	42.00	38.00	35.00	32.00
3 Color Etch	48.00	46.00	41.00	38.00
Olive Oil Pourer (any quantity)				2.00 C
Label Setup Only \$60 (G) - Etch Setup only \$125 (G)				C C C C



Presentation Item Pricing

SPECIAL TOUCHES PRICING				
Item	Item #	Size	Print Area	Cost
Hang Tags - produced on card stock quality paper	9020	3"x3" folded	2.5"x2.5" per panel	1.50 c
Hang Tags Setup Charge - \$60.00 (G)				
Limited Edition - bottling signed or numbered	9023	n/a	Usually bottom right of bottle	7.50 c
Personalizations - cost is per line of copy	2521	n/a	Max 3 lines	10.00 c

UNIQUE PACKAGING (bottle costs not included in pricing)				
Item	Item #	12-107	108-203	204+
Gift Box Packaging				
750 ml Satin Lined White Gift Box	7360	15.00	14.00	13.00
Two Bottle Satin Lined White Gift Box	7362	32.00	29.00	26.00
750 ml Satin Lined White Gift Box with 2 Crystal Stems, with wine or champagne (includes personalizations on glasses)	wine 7363 champ 7364	46.00	44.00	42.00
Current satin colors are Royal Blue, White, and Black. Call for other options.				
Glass Wine Cradle				
Cradle for 750 ml Bottle	775	55.00	49.60	47.10
Wooden Wine Crates				
Wine Crate for 750 ml Bottle	7330	18.00	16.00	14.00
Wine Crate for 1.5 L Bottle	7331	19.00	18.00	17.00
Wine Crate for 2 Bottle Gift Set	7332	22.00	21.00	20.00
Wood Burned Tops				
Wood Burned Top for Crate 750 ml	7333	10.00	9.50	9.00
Wood Burned Top for Crate 1.5 L	7334	11.00	10.50	10.00
Wood Burned Top for 2 Bottle Gift Set	7335	13.00	12.50	12.00
Fabric Wine Bags (14"x6")				
Organza Bags - Red, Gold, White, Silver, Black	6856	2.00	1.75	1.50
Velvet Bags - Burgundy, Red, Green, Royal Blue, Purple	6856	8.00	7.75	7.50
All Packaging Prices (C)				C C C

Art Sizes

ETCH AREAS

Item	187 ml W x H	750 ml W x H	1.5 L W x H
Champagne/Sparkling	2.5"x2"	4"x4"	4.5"x6"
Cabernet Sauvignon	2"x2"	3"x5"	4.5"x6"
Chardonnay	2"x2"	3"x4"	4.5"x6"
Message in a Bottle	2.5"x3.5" (Classic Style)		

OLIVE OIL ETCH AREAS

Organic Olive Oil	1.75"x7.5"	Golden Olive Oil	2"x3.25"
Antica Abbazia	1.75"x6"	Balsamic Vinegar	3"x5.5"

LABEL ART SIZES

Item	187 ml WxH	750 ml WxH	1.5 L WxH
Champagne/Sparkling	2"x2"	4"x4"	4"x6"
Cabernet Sauvignon	2"x2"	3"x5"	4"x6"
Chardonnay	2"x2"	3"x4"	4"x6"

Message
in a
Bottle



A Unique Way to Deliver an Impactful Message!

CLASSIC STYLE

Item	36-107	108-299	300-499	500+
Label Art	20.00	18.50	17.00	15.00
1 Color Etch	28.00	25.00	23.00	20.00
2 Color Etch	32.00	29.00	27.00	24.00
3 Color Etch	37.00	34.00	32.00	29.00
Label Setup only \$60 (G) - Etch Setup only \$125 (G)				C C C C

ARTWORK AND PRODUCTION

1. **Production:** Production lead time starts when final APPROVED art is in our possession. Every purchase order MUST include IN-HANDS date, as it is our goal to produce ALL orders on a timely basis. Our normal production time is 10 working days after art approval. WE DO NOT BELIEVE IN RUSH CHARGES. However, if it is necessary to schedule over-time or weekend labor to accommodate an order that requires quick turnaround, additional charges could apply. Please consult your customer service advisor prior to forwarding such orders. FOR ORDERS THAT MUST BE COMPLETED IN LESS THAN 10 DAYS, please contact customer service.

2. **Artwork:** Final Artwork submitted is expected to be vector art. If not, there is the potential for art charges to be required to convert art to vector art. EPS or AI vector art are the preferred formats. If there are charges, they will be confirmed prior to production.

3. **Art Transfers:** Please send all artwork to sales@winesetched.com. Please make sure it is properly identified by PO#, company, direct contact, and phone number.

4. **Production Proofs:** All orders are provided with production proofs. Production will not begin until we receive art approval from you.

SERVICES

- 1. Color Specifications:** In multi-color artwork, colors are to be separated by 1/16" of un-etched area.
- 2. Deep Etching:** Etching Wines & Spirits specializes in deep etching. Artwork establishes the amount of depth possible in etch. The thicker the line art, the more depth achieved in etching.
- 3. Wine Sourcing:** Our buying network enables us to obtain a broad spectrum of name brand label wines and champagnes to assist you in creating the ultimate presentation. Please call for pricing.
- 4. Product Specifications:** All product sizes, capacities, and weights are approximate and are subject to change without notice.

Trademarks: All liability for proper use of a trademark rests with the customer. We reserve the right to photograph or show as samples any item produced by us without any liability on our part as to trademark or artwork rights. Most of the logos shown in this catalog are from our customers and are used for display purposes only. No endorsement of products should be implied therefrom.

Acknowledgement: ALL orders are acknowledged via fax or email. Please remember, any delay in returning signed acknowledgment **COULD DELAY YOUR ORDER**. Acknowledgments are for our customers' protection as well as ours. Please review your acknowledgments carefully. The goal is not merely to ship it on time, but to **SHIP IT CORRECTLY**.

Quality & Value: Quality control standards are maintained on all items to provide appealing cost-effective promotional products. Due to the inherent properties of glass, small imperfections may be evident from time to time that do not diminish the effectiveness or appeal of the product. Variations in materials may result in

variances in appearance which are and must be considered acceptable.

Legal Compliance and Acceptance of Terms: Factory accepts orders as being submitted in full compliance with all applicable laws and with full awareness of and agreement with Etching Wines & Spirits terms and conditions as well as this General Information. Customer, by submitting copy for use by us, represents that the use on the items ordered will not violate any applicable laws regarding trademark infringement, or infringe on any patent trademark or copyright. Customer agrees to hold harmless and defend the Etching Wines & Spirits line from and against all claims and expenses including attorney fees for any patent, trademark, copyright, or other infringement claimed or incurred in connection with the production, sales distribution, or catalog display of these imprinted products.

SHIPPING

- 1. F.O.B.:** Erlanger, Kentucky, U.S.A.
- 2. Insurance:** UPS is our exclusive shipper in the U.S. By using UPS, all products are insured by UPS for the value of the merchandise. If there is damage in a shipment, EVS will coordinate the replacement of the product.
- 3. 3rd Party Shipper #:** If you choose not to use our UPS shipment program and use your own UPS shipper #, a handling charge of \$5.00 per box will be charged on your final invoice.
- 4. Shipping & Handling:** All shipping and handling charges will be added to the final invoice unless specified otherwise.
- 5. Truck Shipments:** If an order is of sufficient volume, we may elect, with your authorization, to ship the order via truck in a pallet configuration.

Etching Wines & Spirits

As of January 2007, alcohol shipments to Maryland and Utah are strictly prohibited by law.

All wines are sold in Indiana and title passes to the buyer in Indiana. We make no representation to the legal rights of anyone to ship or import wines into any state outside Indiana. The buyer is solely responsible for shipment of wines. By placing an order, you authorize us to act on your behalf to engage a common carrier to deliver wine to you. Wines may be sold only to persons 21 years old and older. By placing an order, you represent to us that you are at least 21 years old. When your wine is delivered to you, you will be required to show identification proving that you are at least 21 years old.

Etching Industries Spirits, Inc. warrants that it is a state- and federally-licensed wholesaler and is in compliance with all applicable alcoholic beverage laws.



VISA & MASTERCARD ACCEPTED



AT-A-GLANCE

ARTWORK OR TYPESETTING CHARGES:
\$25.00 per hour if applicable when art is submitted non-camera-ready.

COPY CHANGE:
\$12.50 (G) up to 4 lines of copy.

PAPER LABEL SETUP:
\$60.00 (G) per design or logo.

ETCHED PRODUCTS SETUP:
\$125.00 (G) per design or logo.

SECOND SIDE ETCH: \$75.00 (G).

CUSTOM SPEC SAMPLES: \$25.00 (net)
Wine, Olive Oil.

RANDOM SAMPLES: \$15.00 (net)
No returns per Federal Law for wines or spirits.

ORDER CANCELLATION:
Distributor is responsible for all costs of cancellation; minimum \$60.00 (G).

PANTONE COLOR MATCHING:
\$10 per color requested.
We do not guarantee exact matches.

RUSH CHARGES: If applicable, will be 10% or more of the total order, excluding Freight. You will be informed prior to order if this has to be added. Time will vary by season, but will normally be factored in if the order must ship earlier than 7 business days after art approval.

DROP SHIPMENTS/INDIVIDUAL MAILING:
\$5.00 per destination + freight charges

CARRIER RETURN FEE: \$5.00 (G) per pack or box, plus return freight costs.

NEW HAMPSHIRE SHIPMENTS

On any shipment to New Hampshire, add a state tax of 8% of the order total.

PROP 65 WARNING

The paints used in our decoration process can contain a chemical known to the state of California to cause cancer.



ASI 52775 • PPAI 335914
UPIC ETCHWINE • SAGE 67954
www.winesetched.com



ETCHING Wines & Spirits

Now Available

Vermont Maple Syrup

Featuring the Star bottle, the most unique idea in Awards and Recognition! These products are of exceptional quality and come in two different styles to suit your needs. Bottles are available in Etch or Label Art.



Option 1: STAR A stunning way to impress clients. 6.75 oz size, with a decoration area of 2" by 2".

Star Bottle (item #1081)

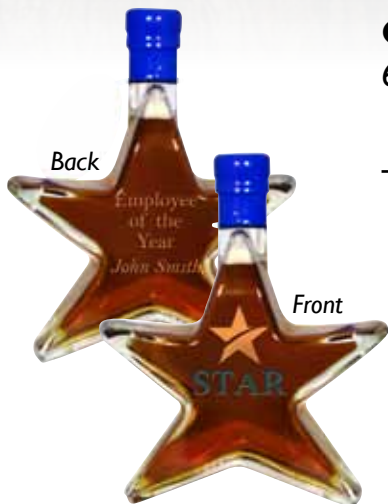
Quantity	12-36	37-144	145-299	300+
Label Art	\$33	\$30	\$37	\$25
Etch Only	\$40	\$38	\$35	\$33
1-Color Etch	\$45	\$43	\$40	\$38
2-Color Etch	\$50	\$48	\$45	\$43

*Above prices are for front etch only. For personalizations, add \$10 per line.

Option 2: CLASSIC Available in an 8 oz bottle. Decoration area of the 8 oz bottle is 3" by 3".

Classic 8oz Bottle (item #1082)

Quantity	12-36	37-144	145-299	300+
Label Art	\$28	\$25	\$22	\$20
Etch Only	\$36	\$33	\$30	\$28
1-Color Etch	\$41	\$38	\$35	\$33
2-Color Etch	\$46	\$43	\$40	\$38





The Perfect Way to Reward...

1. Clients
2. Employees
3. Suppliers



*All prices are on a (C). Set-up costs are \$125(G) for Etch Art and \$60(G) for Label Art. No Adult Signature Required for Delivery.