

*Commercial  
Real  
Estate  
Concept*

*How to get noticed, be remembered positively,  
and gain referrals, using:*

**Wine, Olive Oil, Balsamic  
Vinegar, and Maple Syrup**



*Label and  
2-color Etch  
on Cabernet*



*Label and 2-color  
Etch on Chardonnay*



*1-color Etch  
on Cabernet*



*2-color Etch  
on Champagne*

*3-color Etch  
on Antica  
Abbazia  
Olive Oil*



*1-color Etch  
on Organic  
Olive Oil*

**IDEAS FOR USE:**

1. Customer Appreciation
2. Gifts for New Tenants
3. Prospecting
4. Thank You and Holiday Gifts
5. Groundbreaking or Building Dedications

# Pricing

- **Personalizations:** \$10 per line (max 3 lines)
- **Setup Charges:** \$60 for Label Art, \$125 for Etch Art. If using EW&S stock art, there is a \$75 setup charge for adding a logo.

## Wine (Champagne, Cabernet, Chardonnay)

	12-36	37-144	145-299	300+
<b>Label Art</b>	28.00	24.00	21.00	18.00
<b>Etch-Only</b>	38.00	34.00	30.00	27.00
<b>1-Color Etch</b>	44.00	40.00	36.00	32.50
<b>2-Color Etch</b>	49.00	45.00	41.00	38.00
<b>3-Color Etch</b>	55.00	51.00	47.00	44.00



## Maple Syrup Classic 8 oz.

	12-36	37-144	145-299	300+
<b>Label Art</b>	28.00	25.00	22.00	20.00
<b>Etch-Only</b>	36.00	33.00	30.00	28.00
<b>1-Color Etch</b>	41.00	38.00	35.00	33.00
<b>2-Color Etch</b>	46.00	43.00	40.00	38.00

## Maple Syrup Star

	12-36	37-144	145-299	300+
<b>Label Art</b>	33.00	30.00	27.00	25.00
<b>Etch-Only</b>	40.00	38.00	35.00	33.00
<b>1-Color Etch</b>	45.00	43.00	40.00	38.00
<b>2-Color Etch</b>	50.00	48.00	45.00	43.00

## Organic Olive Oil

	12-36	37-144	145-299	300+
<b>Label Art</b>	34.00	31.00	27.00	24.00
<b>Etch-Only</b>	42.00	38.00	35.00	32.00
<b>1-Color Etch</b>	47.00	43.00	40.00	37.00
<b>2-Color Etch</b>	52.00	48.00	45.00	42.00
<b>3-Color Etch</b>	58.00	54.00	51.00	48.00

## Antica Abbazia Olive Oil

	12-36	37-144	145-299	300+
<b>Label Art</b>	32.00	28.00	25.00	22.00
<b>Etch-Only</b>	40.00	36.00	33.00	30.00
<b>1-Color Etch</b>	45.00	41.00	38.00	35.00
<b>2-Color Etch</b>	50.00	46.00	43.00	40.00
<b>3-Color Etch</b>	56.00	52.00	49.00	46.00

## Balsamic Vinegar

	12-36	37-144	145-299	300+
<b>Label Art</b>	24.00	21.00	18.00	15.00
<b>Etch-Only</b>	32.00	28.00	25.00	22.00
<b>1-Color Etch</b>	37.00	33.00	30.00	27.00
<b>2-Color Etch</b>	42.00	38.00	35.00	32.00
<b>3-Color Etch</b>	48.00	46.00	41.00	38.00

## Golden Olive Oil

	12-36	37-144	145-299	300+
<b>Label Art</b>	27.00	23.00	21.00	19.00
<b>Etch-Only</b>	37.00	33.00	29.00	26.00
<b>1-Color Etch</b>	42.00	38.00	34.00	31.00
<b>2-Color Etch</b>	47.00	43.00	39.00	36.00
<b>3-Color Etch</b>	53.00	49.00	45.00	42.00