

# Residential Real Estate Concept

How to get noticed, be remembered positively,  
and gain referrals, using  
**Wine, Olive Oil, Balsamic  
Vinegar, and Maple Syrup**



## IDEAS FOR USE:

1. Customer Appreciation
2. Prospecting
3. Charitable Donations
4. Holiday Gifts
5. Closing Gifts

# Pricing

- **Personalizations:** \$10 per line (max 3 lines)

- **Setup Charges:** \$60 for Label Art, \$125 for Etch Art. If using EW&S stock art, there is a \$75 setup charge for adding a logo.

## Wine (Champagne, Cabernet, Chardonnay)

|                     | 12-36 | 37-144 | 145-299 | 300+  |
|---------------------|-------|--------|---------|-------|
| <b>Label Art</b>    | 28.00 | 24.00  | 21.00   | 18.00 |
| <b>Etch-Only</b>    | 38.00 | 34.00  | 30.00   | 27.00 |
| <b>1-Color Etch</b> | 44.00 | 40.00  | 36.00   | 32.50 |
| <b>2-Color Etch</b> | 49.00 | 45.00  | 41.00   | 38.00 |
| <b>3-Color Etch</b> | 55.00 | 51.00  | 47.00   | 44.00 |



## Maple Syrup Classic 8 oz.

|                     | 12-36 | 37-144 | 145-299 | 300+  |
|---------------------|-------|--------|---------|-------|
| <b>Label Art</b>    | 28.00 | 25.00  | 22.00   | 20.00 |
| <b>Etch-Only</b>    | 36.00 | 33.00  | 30.00   | 28.00 |
| <b>1-Color Etch</b> | 41.00 | 38.00  | 35.00   | 33.00 |
| <b>2-Color Etch</b> | 46.00 | 43.00  | 40.00   | 38.00 |

## Maple Syrup Star

|                     | 12-36 | 37-144 | 145-299 | 300+  |
|---------------------|-------|--------|---------|-------|
| <b>Label Art</b>    | 33.00 | 30.00  | 27.00   | 25.00 |
| <b>Etch-Only</b>    | 40.00 | 38.00  | 35.00   | 33.00 |
| <b>1-Color Etch</b> | 45.00 | 43.00  | 40.00   | 38.00 |
| <b>2-Color Etch</b> | 50.00 | 48.00  | 45.00   | 43.00 |

## Organic Olive Oil

|                     | 12-36 | 37-144 | 145-299 | 300+  |
|---------------------|-------|--------|---------|-------|
| <b>Label Art</b>    | 34.00 | 31.00  | 27.00   | 24.00 |
| <b>Etch-Only</b>    | 42.00 | 38.00  | 35.00   | 32.00 |
| <b>1-Color Etch</b> | 47.00 | 43.00  | 40.00   | 37.00 |
| <b>2-Color Etch</b> | 52.00 | 48.00  | 45.00   | 42.00 |
| <b>3-Color Etch</b> | 58.00 | 54.00  | 51.00   | 48.00 |

## Antica Abbazia Olive Oil

|                     | 12-36 | 37-144 | 145-299 | 300+  |
|---------------------|-------|--------|---------|-------|
| <b>Label Art</b>    | 32.00 | 28.00  | 25.00   | 22.00 |
| <b>Etch-Only</b>    | 40.00 | 36.00  | 33.00   | 30.00 |
| <b>1-Color Etch</b> | 45.00 | 41.00  | 38.00   | 35.00 |
| <b>2-Color Etch</b> | 50.00 | 46.00  | 43.00   | 40.00 |
| <b>3-Color Etch</b> | 56.00 | 52.00  | 49.00   | 46.00 |

## Balsamic Vinegar

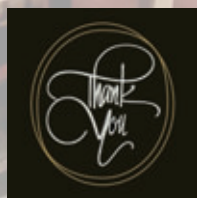
|                     | 12-36 | 37-144 | 145-299 | 300+  |
|---------------------|-------|--------|---------|-------|
| <b>Label Art</b>    | 24.00 | 21.00  | 18.00   | 15.00 |
| <b>Etch-Only</b>    | 32.00 | 28.00  | 25.00   | 22.00 |
| <b>1-Color Etch</b> | 37.00 | 33.00  | 30.00   | 27.00 |
| <b>2-Color Etch</b> | 42.00 | 38.00  | 35.00   | 32.00 |
| <b>3-Color Etch</b> | 48.00 | 46.00  | 41.00   | 38.00 |

## Golden Olive Oil

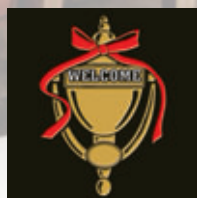
|                     | 12-36 | 37-144 | 145-299 | 300+  |
|---------------------|-------|--------|---------|-------|
| <b>Label Art</b>    | 27.00 | 23.00  | 21.00   | 19.00 |
| <b>Etch-Only</b>    | 37.00 | 33.00  | 29.00   | 26.00 |
| <b>1-Color Etch</b> | 42.00 | 38.00  | 34.00   | 31.00 |
| <b>2-Color Etch</b> | 47.00 | 43.00  | 39.00   | 36.00 |
| <b>3-Color Etch</b> | 53.00 | 49.00  | 45.00   | 42.00 |

## Stock Art

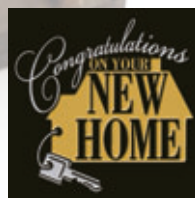
Please note that the following colors are suggestions only. Each piece of art can be colored to your specifications.



#1943



#1339



#1340



#1341



#1342