

A DIFFERENT IDEA FOR MARKETING

# PROFESSIONAL and COLLEGE SPORTS

1. WANT TO BRAND YOUR TEAM IN A TOTALLY DIFFERENT WAY?
2. CREATE A BUZZ FOR SEASON TICKETHOLDERS?
3. IMPRESS YOUR SUITE HOLDERS?
4. EXCITE YOUR ALUMNI?
5. LOOKING FOR A NEW AND EXCITING PROMOTION?
6. CREATE A GIFT THAT PEOPLE WILL TRULY APPRECIATE RECEIVING?



*IF SO, CONSIDER THIS CONCEPT:*  
**DECORATED BOTTLES**

WINE, SPIRITS, OLIVE OIL OR BALSAMIC VINEGAR IN  
ETCHED OR LABEL ART!

# POTENTIAL APPLICATIONS

## ALL PROFESSIONAL SPORTS TEAMS, RACING TEAMS

1. Suite Owners, Season Ticket Holders, Employees.  
New Ticket Holder or Suite Holder Gifts.
2. Celebration of Achievement, Championships.  
The players can use also use this keepsake for gifts to share with their friends, family, (Done by a Hockey Team).
3. New Stadium Openings.
4. Golf and Charity Programs.
5. Holiday Gifts

## COLLEGE APPLICATIONS

1. Alumni Appreciation and Fundraising.
2. Suite and Season Ticket Holder Rewards.
3. Bowl or Championship Celebrations.
4. Sponsor Appreciation.
5. Golf Events.

# KEY POINTS

1. With respect to Wine or Spirits this is NOT about consumption. We are taking a product which has a high cachet value and creating memories. On etched wine products we have less than 3% consumption on average.
2. A demographic audience well above the minimum drinking age is the targeted audience. That is who is going to be impressed with this hand-made keepsake.  
*This audience is excited by unique products which cannot be purchased in a regular store.*
3. Products Available:
  - a. Wine: Cabernet, Chardonnay, Merlot or Champagne/Sparkling.
  - b. Olive Oil: Organic 750ml. AA Square Bottle 750ml, Golden 500ml. All of our Olive Oils are Extra Virgin from Italy. Balsamic Vinegar 500ml.
  - c. Distilled Spirits: All types are available.
  - d. Message in a Bottle.
4. Gift Packaging Available in both Wood, Cardboard and Bags.
5. Suggested Pricing - Price shown is for 75 bottles. Prices vary based on volume and decoration.



Product	Label	Etch Only	1 Color	2 Color	3 Color
Wine 750ml (all types)	\$24	\$34	\$40	\$45	\$51
Golden EVOO 500ml	\$23	\$33	\$38	\$43	\$49
Balsamic Vinegar 500ml	\$21	\$28	\$33	\$38	\$46
A Abbazia EVOO 750ml	\$28	\$36	\$41	\$46	\$52
Organic EVOO 750ml	\$31	\$38	\$43	\$48	\$54
Message in a Bottle 375ml	\$20	n/a	\$28	\$32	\$37

*\*for 4 or more colors, please call for a custom quote*  
*\*\*Setup charges are \$60 for label art, \$125 for etched art.*